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The Florida Venture Forum Announces Presenting Companies for
2010 Early Stage Venture Capital Conference

TAMPA, Fla. – (September 15, 2010) – The Florida Venture Forum (<http://www.floridaventureforum.org>) has selected 16 Florida companies to present at its Early Stage Venture Capital Conference, to be held at the Omni ChampionsGate in Orlando on October 5, 2010.

Sixteen of Florida's best early-stage prospects for equity financing will make 10-minute presentations to an audience of venture capitalists, private equity investors, angel investors, investment bankers, financial intermediaries and entrepreneurs.

Presenting companies are:

Central/East Central Florida

- *eTect*, (www.etectbio.com), *Gainesville*, will provide ingestible wireless sensors and in vivo communications technology to enable real time monitoring of drug adherence, smart pills, and smart implants.
- *Innovatier, Inc.*, (www.innovatier.com), *Lakeland*, has positioned itself as the leader in embedding powered electronics in a multitude of form factors using its Reaction Injection Embedding® technology. The Company has installed one manufacturing line capable of producing in excess of one million units per month.
- *viaRadio, Corporation*, (www.viaradio.com), *Melbourne*, is one of only three companies offering FM radio based Emergency Warning systems. They have systems operational in eight states and two other nations.

Southeast Florida

- *eMindful Inc* (www.emindful.com), *Vero Beach*, offers evidence-based health and wellness programs via an Internet platform (virtual classrooms) where both teachers and participants interact in real time. The programs are designed to reduce employer health care costs, increase productivity, reduce absenteeism and enhance employee morale.
- *Energy IQ Group, LLC*, (www.eiqteam.com) *Boca Raton*, specializes in energy and operational efficiency for large building owners. The company optimizes performance in real time with web based systems and agnostic 'any2any' controls that break down costly building automation 'silos.'
- *JobSite123.com*, (www.jobsite123.com), *Ft. Lauderdale*, is a B2B sales cycle optimizer for the \$800B U.S. commercial construction industry. It's the first SEARCH + QUALIFY engine for buyers, that simultaneously delivers the highest possible marketing ROI for sellers.

- *Poiesis Medical LLC*, (www.poiesismedical.com), *Jupiter*, is a revolutionary urinary drainage system designed to reduce the occurrence of Catheter Associated Urinary Tract Infections (CAUTI). The science is solid and FDA approved.
- *Smart Health Xchange, Inc.*, (www.smarthealthxchange.com), *Aventura*, is a unique web-based on-demand healthcare service interactively providing multiple benefits both to the patients and the healthcare professionals. SmartHealthXchange.com provides the patients with control over their medical needs, and SmartHealthPro.com offers the healthcare professional a powerful new marketing tool.
- *The Music Producer, LLC*, (www.themusicproducer.com), *Miami Beach*, is a music creation software application enabling anyone to write and produce their own music and ring tones from their PC. It is a fun, affordable and easy to use music creation software with mass market appeal.
- *Krueger Audio Technologies, LLC*, (www.kruegeraudiotech.com), *Ft. Lauderdale*, manufactures new patented design(s) and technology in Audio Speakers to address several problems in audio. Their products can bridge the gaps between aesthetics, application versatility, sound quality, output, and light weight construction. The latest designs have application for military use and portable (IPOD) audio.
- *SeaRobotics Corporation*, (www.searobotics.com), *Jupiter*, was formed to commercialize affordable, autonomous robotic systems for the marine environment. SeaRobotics is developing expertise and product offerings for the rapidly expanding unmanned systems market.

West /Central Florida

- *Apollidon, Inc.*, (www.apollidon.com), *Oldsmar*, transforms lives through the power of on-line education. They are a global, web-based distance education service company dedicated to creating and delivering the highest quality forensic, medical, biotech and other masters-level educational material.
- *Claro Scientific, LLC* (www.clarosci.com), *St. Petersburg*, is applying its patented photonics-based technology to develop an innovative diagnostic product platform. Light signal capture devices and integrated analysis systems developed using this technology are being partnered with or licensed to analytical and product companies. Claro will commercialize special purpose medical diagnostic systems for the analysis of blood, blood cultures and urine.
- *Proximus Mobility, LLC*, (www.proximusmobility.com), *Naples*, has developed a location based proximity marketing hardware and software platform that distributes and provides access to rich content on mobile phones in hyper local areas. Proximus' current model is to sell the hardware and lease the software on a monthly recurring basis to its customers, which include retail locations, restaurants, stadiums/arenas, malls, etc. The company's primary goal is to create a localized mobile advertising network throughout the world.
- *Rover Technology Fusions, LLC*, (www.RoverINK.com), *Tampa*, is the developer and marketer of a business software suite and forms-driven workflow engine that incorporates mobile data capture devices including digital pen and paper, Tablet PC, Desk Top PC's, Ipads, iPhones, Smart Phones and Blackberry units. RoverINK delivers a new generation of intelligence that enables companies to optimize business process workflow and accelerate all of their data capture requirements, regardless of the user profile.

- *Unikey Technologies, Inc.*, (www.unikeytech.com), *Orlando*, develops passive access control products such as residential door locks, commercial door locks, computer access, financial transactions and more. These devices are controlled by a single key, a cellular phone, with a mobile application to enable the ultimate level of convenience.

About The Florida Venture Forum

The Florida Venture Forum is Florida's oldest, largest and most prestigious statewide support group for venture capitalists and entrepreneurs, helping emerging growth companies come together with sources of capital from across the country. Throughout the year, the Florida Venture Forum provides monthly programs on a statewide basis. For additional information, please visit the web site at <http://www.floridaventureforum.org> or e-mail robin@floridaventureforum.org.

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